

hhgregg ULTIMATE FAN CAVE SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- PROMOTION DESCRIPTION:** The **hhgregg Ultimate Fan Cave Sweepstakes** (the "**Promotion**") begins at 12:00:00 AM (ET) on 9/8/15 and ends at 11:59:59 PM (ET) on 9/30/15 ("**Promotion Period**"). The Promotion consists of a Grand Prize Sweepstakes (the "**Grand Prize Sweepstakes**"); a Weekly Sweepstakes (the "**Weekly Sweepstakes**"); a Daily Sweepstakes (the "**Daily Sweepstakes**") (collectively, the "**Sweepstakes**") and a Social Platform contest (the "**Contest**") (as defined and more fully described below). There will be one (1) Daily Sweepstakes winner for each Day of the Promotion Period to be determined by random drawing from among all eligible entries received for each Day. A "**Day**" is defined as a consecutive twenty-four (24) hour time period during the Promotion beginning at 12:00:00 AM (ET) and ending at 11:59:59 PM (ET). There will be one (1) Weekly Sweepstakes winner for each Week of the Promotion Period to be determined by random drawing from among all eligible entries received for each Week. The Weekly entry periods are defined as follows:

Weekly Period	Start Entry	End Entry	Drawing Date
1	9/8/15	9/13/15	9/14/15
2	9/14/15	9/20/15	9/21/15
3	9/21/15	9/28/15	9/29/15

There will be one (1) Grand Prize Sweepstakes winner for the Promotion to be determined by random drawing from among all eligible entries received during the Promotion Period. There will be one (1) Contest winner for the Promotion to be determined by the official judges using the judging criteria as described in rule #5.

All eligible Daily Sweepstakes entries will automatically be submitted into the Grand Prize Sweepstakes; and the respective Weekly Sweepstakes, where applicable. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of hhgregg Appliances, Inc. ("**Sponsor**"), which shall be final and binding in all respects. Entry in the Promotion does not constitute entry into any other promotion, contest or sweepstakes. Limit one (1) Daily Sweepstakes entry per person/email address, per Day during the Promotion Period; and limit one (1) Contest entry person/email address for the Promotion Period.

- ELIGIBILITY:** Open to legal residents of the forty eight (48) contiguous United States and District of Columbia (excluding Alaska and Hawaii) who are 18 years of age or older at time of entry. Employees of hhgregg Appliances, Inc., its parent company, affiliates, subsidiaries, partners, advertising and promotion agencies ("Promotion Entities") and their immediate family members and/or those living in the same

household of each are not eligible to participate. All federal, state and local laws and regulations apply. Void in Alaska, Hawaii and where otherwise prohibited.

3. HOW TO ENTER:

- A. Daily Sweepstakes Entry. You may enter the Daily Sweepstakes at the Sponsor's promotion Website by going to <http://www.hhgregg.com/fan-cave> ("**Website**"); and then follow the instructions provided to complete your entry.
- B. Grand Prize Sweepstakes & Weekly Sweepstakes Entry. Upon completion of entry into the Daily Sweepstakes, you will also automatically receive an entry into the Grand Prize Sweepstakes; and you will automatically receive an entry into the respective Weekly Sweepstakes (based on Day of entry), where applicable.
- C. Contest: To enter the Contest via Twitter or Instagram (collectively, the "**Social Platforms**"), take a digital picture of your "less than impressive fan cave" and tweet it using your Twitter account on Twitter.com or post it using your Instagram account on Instagram.com along with the hashtag **#FanCaveEntry** ("**Hashtag**") and **@hhgregg** ("**Tag**") (collectively, the "**Contest Entry**"). All photos must be posted to a non-private social media account and all Tweets/posts must include the Hashtag and Tag to be eligible as an entry in the Contest. By using the Hashtag, you affirm that you have read, understand and agree to these Official Rules. You must be a registered Twitter member to enter via the Twitter method of entry; and you must be a registered Instagram member to enter via the Instagram method of entry. Twitter and Instagram registration and Contest entry is free.

Each Contest Entry must meet the following "**Contest Entry Requirements**" (any Contest Entry that, in Sponsor's sole and absolute discretion, violates the following criteria will be disqualified).

- Entrant must have a non-private Twitter and/or Instagram account; social media accounts can be obtained for free at the respective social media site or in the applicable app store;
- Entrant must be the rightful owner of the social media account associated with the Contest Entry;
- Entry must comply with the social media site's terms and conditions as posted on the respective social media site;
- Entry must NOT contain any material that infringes or violates any right of a third party including professional team name, college team name, team and/or school logos, copyright, patent, trademark, trade secret or other proprietary rights;
- Entry must NOT contain subject matter which is, or could be considered, in the sole discretion of the Promotion Entities, obscene, pornographic, violent (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), defamatory, libelous, discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g., illegal gambling, underage drinking, substance abuse, computer hacking, etc.),

offensive, threatening, profane, hateful, degrading, harassing, or otherwise unlawful, tortious or objectionable;

- Entry must NOT contain any derogatory references to any of the Promotion Entities.

For Contest Entries: Photos must be uploaded based on size and format requirements for the selected social media channel method of entry. Entries may not show any individuals in the entry and no names may be mentioned. Direct any questions, comments or concerns regarding the Contest to Sponsor, not Twitter or Instagram.

For all entries in the Promotion: No automated entry devices, bots and/or other programs and/or software are permitted for entry. Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Only fully completed entries are eligible. In the event a dispute regarding the individual who actually submitted an entry, the entry will be deemed submitted by the authorized account holder of the email address and/or social media account at the time of entry. The potential winner may be required to provide Sponsor with proof that he/she is the authorized account holder of the email address and/or social media account associated with the winning entry. If a dispute cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Proof of submission will not be deemed to be proof of receipt by Sponsor. The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. All entry materials become the property of Sponsor. Sponsor is not responsible for any change of email address, mailing address and/or phone number of entrants. If a sufficient number of eligible entries are not received during any entry period, Sponsor may not select a winner for the affected entry period, as determined in its sole discretion. If for any reason during the Promotion Period, an entry is not compliant with these Official Rules as solely determined by Sponsor, the entry will be disqualified from the Promotion.

4. **SWEEPSTAKES WINNERS - SELECTION AND NOTIFICATION:** Daily Sweepstakes - One (1) Daily Sweepstakes winner for each Day of the Promotion Period will be selected in a random drawing on or about the next business day from among all eligible entries received by that Day's entry deadline (see rule # 1) by Sponsor or its designee, the judges in this Sweepstakes, whose decisions are final and binding. Weekly Sweepstakes - One (1) Weekly Sweepstakes winner for each Week will be selected in a random drawing on or about the drawing date as noted in the chart in rule #1 from among all eligible entries received by that Week's entry deadline by Sponsor or its designee, the judges in this Sweepstakes, whose decisions are final and binding. Grand Prize Sweepstakes - One (1) Grand Prize winner for the Promotion Period will

be selected in a random drawing on or about 10/1/15 from among all eligible entries received by Sponsor or its designee, the judges in this Sweepstakes, whose decisions are final and binding. **Non-winning Daily and Weekly entries will not rollover into any subsequent Daily and/or Weekly drawings.** Winners will be notified by phone, mail and/or email at Sponsor's discretion within five (5) days of the completion of the drawing with instructions on how to verify eligibility and claim the prize using contact information provided at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by the potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within three (3) business days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to two (2) potential winners in accordance with the above procedure, after which the prize may go unawarded if it remains unclaimed. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected.

5. **CONTEST WINNER – JUDGING AND NOTIFICATION:** Throughout the Promotion Period, representatives of the Sponsor or its designee will judge all eligible Contest Entries based on the following judging criteria: Need for Fan Cave Upgrade (50%); Potential for Improvement with Fan Cave Upgrade (25%); and Feasibility to Upgrade (25%). In the event of a tie, the tied entries will be evaluated by an additional judge using the above-referenced judging criteria to determine the winner from among the tied entries. The Contest Entry with highest overall score will be Contest winner – subject to verification. The potential winner will be notified via direct message (or other applicable form of contact) via the social media site used for entry within five (5) days of the conclusion of the Promotion Period with instructions on how to verify eligibility and claim the prize. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by the potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within three (3) business days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected based on the judging results. Sponsor, in its sole discretion, will attempt to contact up to two (2) potential winners in accordance with the above procedure, after which the prize may go unawarded if it remains unclaimed. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected.
6. **REPRESENTATIONS AND WARRANTIES/INDEMNIFICATION:** Each Contest entrant represents and warrants as follows: (i) the Contest Entry is the entrant's own original, previously unpublished, and previously unproduced work; (ii) the Contest Entry is wholly original with the entrant; and (iii) the Contest Entry does not and will not violate any applicable laws, and is not and will not be defamatory or libelous. Each entrant hereby agrees to indemnify and hold the Promotion Entities harmless from and

against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

7. **GRANT OF RIGHTS:** Each entrant into the Contest hereby irrevocably grants to Sponsor, its designees, affiliates, successors and assigns, the non-exclusive, irrevocable, fully paid, universal license to use, copy, sublicense, transmit, distribute, publicly perform, publish, delete or display the Contest Entry in any media now known or hereafter devised including, but not limited to all forms of electronic media, print media and all forms of internet and wireless protocol in perpetuity and throughout the universe for advertising, marketing, publicity and promotional purposes in connection with the Contest and other promotions. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the Contest Entry for any purpose which Sponsor deems necessary or desirable, and each entrant irrevocably waives any and all so-called moral rights they may have therein.

8. **PRIZES/APPROXIMATE RETAIL VALUES (ARV)/ODDS:** SWEEPSTAKES - One (1) Grand Prize – A \$5,000 hhgregg Gift Card (to be used by winner to bring his/her Ultimate Fan Cave to life). Three (3) Weekly Sweepstakes Prizes (one (1) prize each Week – see chart in rule #1 for prize distribution) - Each Weekly Sweepstakes winner will receive a \$500 hhgregg Gift Card. Twenty three (23) Daily Sweepstakes Prizes (one (1) prize each Day of the Promotion Period) to be awarded as follow – Each Daily Sweepstakes winner for 9/9, 9/11, 9/13, 9/15, 9/17, 9/19, 9/21, 9/23, 9/25, 9/27 and 9/29 will receive an Autographed William “Fridge” Perry Football (ARV \$25 ea.); and each Daily Sweepstakes winner for 9/8, 9/10, 9/12, 9/14, 9/16, 9/18, 9/20, 9/22, 9/24, 9/26, 9/28 and 9/30 will receive a Fresh Brewed Tee x hhgregg “Homegating” T-Shirt (ARV \$20 ea.). Odds of winning a Grand Prize Sweepstakes prize depend on the total number of eligible entries received for the Promotion Period. Odds of winning a Weekly Sweepstakes prize depend on the total number of eligible entries received each Week. Odds of winning a Daily Sweepstakes Prize depend on the total number of eligible entries received each Day. Total ARV of all Sweepstakes prizes \$7,015.00. CONTEST – One (1) Contest Prize – A \$100 hhgregg Gift Card. Gift cards are subject to the terms and conditions associated with their use. Unclaimed prizes will not be awarded. All applicable federal, state, and local taxes on prize are the sole responsibility of the prize winners. Limit one (1) prize per person in the Sweepstakes. **Grand Prize Sweepstakes winner will receive a 1099 tax form for the value of the prize.**

9. **GENERAL:** Potential Grand Prize Sweepstakes winner and Contest winner will be required to sign and return a notarized Affidavit of Eligibility/Liability Release and, where permitted by law, Publicity Release within fourteen (14) days after first notification attempt. If prize notification or prize is returned as non-deliverable, prize may be forfeited and an alternate winner may be selected. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted except that Sponsor reserves the right to substitute a prize of equal or greater value. By

entering Promotion, entrants agree to release and hold harmless, Promotion Entities and their respective related companies, parents, subsidiaries, limited liability companies, affiliates, directors, officers, employees, assigns, consultants, representatives, agents and their respective agents and agencies (“Released Parties”) from and against any claim or cause of action arising out of participation or attempt to participate in the Promotion or receipt or use of any prize. Entrants and winners (i.e. entrants that accept a prize) release and agree to indemnify and hold the Released Parties harmless against any and all claims and liability out of acceptance, possession, use or misuses of prize, or participation in this Promotion. Released Parties will have no liability whatsoever for any injuries, losses or damages of any kind resulting from acceptance, possession, use and/or misuse of any prize or participation in the Promotion or any prize-related activities. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Sponsor may use the winner's name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, unless prohibited by law. Sponsor is not responsible for any typographical or other error in the printing of the offer or in administration of the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

- 10. LIMITATIONS AND RELEASES:** Any attempted form of entry into the Promotion, other than the entry methods stated, is prohibited. The Released Parties are not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware, software, electronic, network, telephone or other communications malfunctions, errors or failures of any kind, errors in transmission, lost or unavailable network connections, telephone connections, wireless phone connections, website, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture or entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed transmissions which may limit or restrict an participant's ability to enter the Promotion, including any injury or damage to participant's or any other person's computer, or other matter relating to or resulting from participating in this Promotion or downloading any materials in the Promotion.

If for any reason the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Promotion; and/or to award the prizes from among all eligible non-suspect entries received from all methods combined up to the action taken by the Sponsor provided a sufficient number of eligible entries have been received. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made,

Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.

11. **PRIVACY:** For information about how the Sponsor uses your personal information, please see its privacy policy, located at <http://www.hhgregg.com/privacyPolicy.asp?SID=n>.

12. **WINNERS' LIST:** For names of winners, send a self-addressed, stamped envelope by 11/15/15 to: **hhgregg Ultimate Fan Cave Sweepstakes**, Attn: Winner's List, c/o P.O. Box 930175, Wixom, MI 48393-0175. Winner's list to be available after 10/15/15.

13. **SPONSOR:** hhgregg Appliances, Inc., 4151 East 96th Street, Indianapolis, IN 46240.

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