

hhgregg BLACK FRIDAY ON US SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **PROMOTION DESCRIPTION:** The **hhgregg Black Friday On Us Sweepstakes** (the "Promotion") is an online Daily Sweepstakes (the "Daily Sweepstakes"); and Grand Prize Sweepstakes (the "Grand Prize Sweepstakes"). The Promotion begins on 11/1/15 at 12:00:00 AM (ET) and ends on 11/28/15 at 11:59:59 PM (ET) ("Promotion Period"). The Daily Sweepstakes Period will begin on 11/2/15 at 12:00:00 AM (ET) and end on 11/26/15 at 11:59:59 PM (ET); occurs only Monday through Friday during the Promotion Period (collectively, the "Daily Sweepstakes Period") and will consist of one (1) Daily Sweepstakes winner being awarded for each Day of the Daily Sweepstakes Period to be determined by random drawing from among all eligible entries received for each Day. A "Day" is defined as a consecutive twenty-four (24) hour time period during the Promotion Period beginning at 12:00:00 AM (ET) and ending at 11:59:59 PM (ET). There will be one (1) Grand Prize Sweepstakes winner for the Promotion to be determined by random drawing from among all eligible non-winning Daily Sweepstakes and Bonus entries received during the Promotion Period.
2. **HOW TO ENTER THE DAILY SWEEPSTAKES:**
 - A. Promotion Website Entry. You may enter the Daily Sweepstakes at the Sponsor's promotion Website by going to <http://www.hhgregg.com/on-us> ("Website"); and then follow the instructions provided to complete your entry.
 - B. Facebook Entry. You may enter the Daily Sweepstakes via Facebook by going to <http://www.facebook.com/hhgregg> ("Facebook Page") and click on the **hhgregg Black Friday On Us Sweepstakes** application box. Then, follow the instructions to complete your entry. Becoming a Facebook user and registration into the Sweepstakes is free, but is subject to acceptance of the terms and conditions of use of www.facebook.com. **Direct any questions, comments, or complaints regarding the Sweepstakes to Sponsor, not Facebook.**
 - C. Mobile Online Entry. To enter the Daily Sweepstakes at the Mobile Website using your web-enabled mobile device, go to <http://www.hhgregg.com/on-us>; and then follow the instructions provided to complete your entry into the Sweepstakes.

Limit three (3) total Daily Sweepstakes entries per person/email address, per Day – regardless of method of entry. You must enter each Day of the Daily Sweepstakes to be included in the respective Daily random drawing for the

Daily prize(s). Non-winning Daily Sweepstakes entries will not rollover into subsequent Daily Sweepstakes random drawings. Non-winning Daily Sweepstakes entries will automatically be entered into the Grand Prize Sweepstakes.

Mobile online entry and Mobile Application entry is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your carrier for details. Entrants should check their wireless device's features to see if they have that capability. Wireless service providers may charge entrants for mobile online data service, including access to the Mobile online website and/or Mobile Application in connection with the Promotion, based on the applicable wireless service pricing plan. **Message and data rates may apply. Entrants should consult their wireless service provider's pricing plan for details.** Entry via the Mobile online website and Mobile Application will not improve your chance of winning. You are responsible for all applicable fees and taxes associated with placing a Mobile Application entry. Sponsor in its sole discretion may add or delete a wireless carrier at any time, without notice.

3. HOW TO ENTER THE GRAND PRIZE SWEEPSTAKES: Upon completion of any of the above noted method(s) of entry into the Daily Sweepstakes, you will also automatically receive an entry into the Grand Prize Sweepstakes. Maximum of three (3) Grand Prize Sweepstakes entries per person/email address, per Day (one (1) via Promotion Website method of entry; one (1) via Facebook method of entry; and one (1) via Mobile Online method of entry.
4. HOW TO RECEIVE A BONUS ENTRY IN THE GRAND PRIZE SWEEPSTAKES: Each Monday during the Promotion Period, the Sponsor will release a Promotion Bonus Code ("Code") in the form of a picture that may be used to earn one (1) additional entry into the Grand Prize Sweepstakes. There are two (2) methods available to receive the Code to be used for one (1) bonus entry in the Grand Prize Sweepstakes via Twitter.com or Instagram.com.
 - A. TWITTER:

To obtain the Code via Twitter.com, simply follow hhgregg on Twitter.com at <http://www.twitter.com/hhgregg> and look for the Code each Monday during the Promotion Period. Once you've obtained the Code, use any of the methods of entry indicated in rule #2 to complete the Bonus Entry using the Code. You must be a registered Twitter member to obtain the Code via Twitter. Becoming a Twitter user and registration into the Sweepstakes is free, but is subject to acceptance of the terms and conditions of use of www.twitter.com. **Direct any questions, comments, or complaints regarding the Sweepstakes to Sponsor, not Twitter.**
 - B. INSTAGRAM:

To obtain the Code via Instagram.com, simply follow hhgregg on Instagram.com at <http://www.instagram.com/hhgregg> and look for the Code

each Monday during the Promotion Period. Once you've obtained the Code, use any of the methods of entry indicated in rule #2 to complete the Bonus Entry using the Code. You must be a registered Instagram member to obtain the Code via Instagram. Becoming an Instagram user and registration into the Sweepstakes is free, but is subject to acceptance of the terms and conditions of use of www.instagram.com. **Direct any questions, comments, or complaints regarding the Sweepstakes to Sponsor, not Instagram.**

Limit five (5) total Bonus entries per person in the Grand Prize Sweepstakes – regardless of method of entry; one (1) Bonus Entry for each Code.

In the event of a dispute regarding an entry, the entry will be deemed to have been submitted by the Authorized Account Holder of the email address or social media channel account submitted/utilized at the time of entry, provided that person meets all eligibility requirements set forth in these Official Rules. "Authorized Account Holder" means the natural person who is assigned to an email address or social media account by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses or social media accounts for the domain associated with the submitted e-mail address or social media channel. Entrants may not participate with multiple e-mail addresses, multiple social media accounts in the same channel, nor may entrants use any device or artifice to enter more than the entry limit or as multiple entrants. Any entrant who attempts to enter with multiple e-mail addresses, under multiple social media accounts in the same channel, under multiple identities or uses any other device or artifice to enter more than the entry limit will be disqualified from participation in the Sweepstakes and all entries submitted by that entrant will be void. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

5. ELIGIBILITY: Open to legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at the time of entry. Employees of hhgregg Appliances, Inc., its parent company, affiliates, subsidiaries, partners, advertising and promotion agencies ("Promotion Entities") and their immediate family members and/or those living in the same household of each are not eligible to participate. All federal, state and local laws and regulations apply. Void where prohibited.
6. RANDOM DRAWING: Daily Sweepstakes - One (1) Daily Sweepstakes winner for each Day of the Daily Sweepstakes Period (Monday – Friday) will be selected in a random drawing on or about the next business day from among all eligible entries received from all methods combined by that Day's entry deadline (see rule # 1) by Sponsor or its designee, the judges in this Sweepstakes, whose decisions are final and binding. Grand Prize Sweepstakes - Two (2) Grand Prize winners for the Promotion will be selected in a random drawing on or about 11/30/15 from among all eligible non-winning Daily entries and Bonus entries received from all methods combined by Sponsor or its designee, the judges in this Sweepstakes, whose

decisions are final and binding. Winners will be notified by phone, mail and/or email at Sponsor's discretion. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected.

7. PRIZES/APPROXIMATE RETAIL VALUES (ARV)/ODDS: **DAILY SWEEPSTAKES** – Nineteen (19) Daily Prizes (one (1) prize per Day): Four (4) Big Money Monday Prizes available (to be awarded to Daily Sweepstakes winners who entered on 11/2/15; 11/9/15; 11/16/15; 11/23/15) – A \$500 hhgregg Gift Card (ARV \$500 ea.). Four (4) Ten Buck Tuesdays Prizes available (to be awarded to Daily Sweepstakes winners who entered on 11/3/15; 11/10/15; 11/17/15; 11/24/15) – A \$10 hhgregg Gift Card (ARV \$10 ea.). Four (4) Winning Wednesdays Prizes available (to be awarded to Daily Sweepstakes winners who entered on 11/4/15; 11/11/15; 11/18/15; 11/25/15) – A \$25 hhgregg Gift Cards (ARV \$25 ea.). Four (4) \$30 for Thursday Prizes available (to be awarded to Daily Sweepstakes winners who entered on 11/5/15; 11/12/15; 11/19/15; 11/26/15) – A \$30 hhgregg Gift Card (ARV \$30 ea.). Three (3) \$500 Fridays Prizes available (to be awarded to Daily Sweepstakes winners who entered on 11/6/15; 11/13/15; 11/20/15) – A \$500 hhgregg Gift Card (ARV \$500 ea.). Gift Cards are subject to the terms and conditions associated with their use. Total ARV of all Daily Prizes \$3,920.00. **GRAND PRIZE SWEEPSTAKES** – Two (2) Grand Prizes – Each Grand Prize consists of a refund in the amount of such winner's hhgregg single purchase which is completed during the Promotion Period ("Grand Prize"). To determine the Grand Prize amount for each Grand Prize winner, a representative of Sponsor will verify such winner's purchase amount during the Promotion Period. In the event a winner makes more than one (1) purchase at an hhgregg retail store and/or online at hhgregg.com during the Promotion Period, the Grand Prize will be in the amount of the largest single purchase made by the winner during the Promotion Period. In the event a Grand Prize winner did not make a purchase, the Grand Prize for that winner shall be a \$1,000 hhgregg Gift Card or an hhgregg Gift Card in the amount of the average of all purchases made at hhgregg retail stores and hhgregg.com on Black Friday 2015 (11/27/15); whichever is greater. Gift Card is subject to the terms and conditions associated with its use. Daily Sweepstakes - Odds of winning depend on total number of eligible entries received each Day from all methods combined. Grand Prize Sweepstakes - Odds of winning depend on total number of eligible non-winning Daily entries and Bonus entries received from all methods combined for the Promotion Period. Unclaimed prizes will not be awarded. All applicable federal, state, and local taxes on prize are the sole responsibility of the prize winners. Limit

one (1) prize per household. **Prize winners of prizes valued at \$600 or more will receive a 1099 tax form for the approximate retail value of their prize.**

8. GENERAL: Potential Grand Prize winners will be required to sign and return a notarized Affidavit of Eligibility/Liability Release and, where permitted by law, Publicity Release within ten (10) days after first notification attempt. If prize notification or prize is returned as non-deliverable, prize may be forfeited and an alternate winner may be selected. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted except that Sponsor reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable. Subject to all federal, state and local laws/regulations. Neither Promotion Entities nor their respective employees will have any liability whatsoever for any injuries, losses or damages of any kind caused by any prize or resulting from acceptance, possession, use and/or misuse of any prize or participation in the Promotion or any prize-related activities. Acceptance of a prize shall be construed as and signify the winners' agreement and consent that Sponsor may use the winner's name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, where allowed by law. Winners acknowledge that neither Sponsor nor its agents have made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize, if any, are subject to the manufacturers' terms therefore and winners agree to look solely to such manufacturers for any such warranty and/or guarantee. By participating in this Promotion, entrants agree to be bound by the Official Rules and the decisions of the judges, which are final and binding in all respects. Sponsor not responsible for any typographical or other error in the printing of the offer or in administration of the Promotion.
9. LIMITATIONS AND RELEASES: Promotion Entities are not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Internet portion of the Promotion and select the remaining winner(s) by random drawing from among all eligible entries received up

to the point of the action taken by the Sponsor. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.

10. PRIVACY: For information about how the Sponsor uses your personal information, please see its privacy policy, located at <http://www.hhgregg.com/privacyPolicy.asp?SID=n>.
11. WINNER'S LIST: For names of winners, send a self-addressed, stamped envelope by 1/15/16 to: **hhgregg Black Friday On Us Sweepstakes**, Attn: Winner's List, c/o P.O. Box 930175, Wixom, MI 48393-0175. Winner's list to be available after 12/15/15.
12. SPONSOR: hhgregg Appliances, Inc., 4151 East 96th Street, Indianapolis, IN 46240.

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